

## **WILLIAM O'DONNELL**

William O'Donnell is the Managing Director of Business Development for Entegritty Wind Systems Inc.

Entegritty Wind Systems, a manufacturer of commercial-scale wind turbines, is vertically integrated and handles projects from their inception to the final installation and commissioning of the turbine.

At Entegritty, William has been responsible for all marketing, branding, and messaging aspects of the company. His role has now shifted to directing business and project development for Entegritty Wind.

Government policy, project economics, macroeconomics, and customer relationships are everyday tasks associated with his work. Prior to entering the renewable energy industry, William had ten years of experience in marketing, promotions, finance and management.

William completed an MBA and an M.A. in Global Studies from The University of Denver.